Sri Siddhartha Education Society (R) 1959

SRI SIDDHARTHA INSTITUTE OF MANAGEMENT STUDIES

Affiliated to Tumkur University, Recognized by Govt. of Karnataka & Approved by AICTE, New Delhi.

SSIMS CELEBRATING 22 YEARS ANNIVERSARY

MBA Prospectus

"Shikshana Bheeshma"
Dr. H.M. Gangadharaiah
Founder Secretary
Sri Sidhartha Education Society

VISION

The Institution is committed to be at the centre stage amongst the Management Schools thus recognized as centre of excellence in Management Education by enabling the students to become the best of professionals.

MISSION

The Institution aims to become a Centre of Excellence in the field of Management Education by continuously striving for the total development of students to make them professionally competent to meet the Global Challenges

Dr. G. Shivaprasad
M.B.B.S., D.O.M.S., M.S., F.O.C.A.,
Founder Vice Chancellor
SSAHE.

Dr. G. Parameshwara
M.Sc. (Agri), Ph.D. (Australia), MISPP, MISTE
Hon'ble Secretary
Sri Sidhartha Education Society

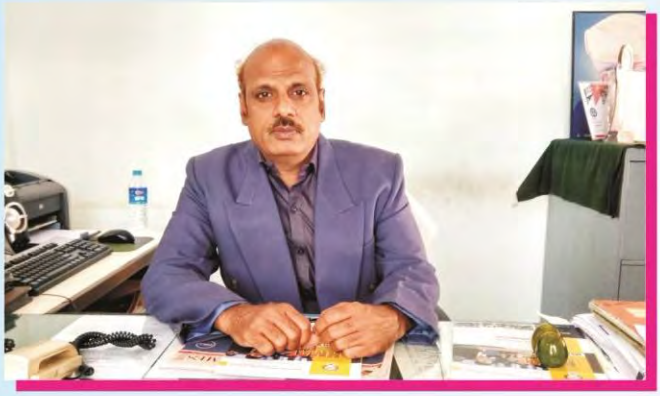
Sri Maruti D. Male
President
Sri Sidhartha Education Society

Dr. Y. Munivenkata Reddy

M.Tech., Ph.D., F.I.E.,

Administrative Officer

Sri Sidhartha Education Society



Dr. B. Azmathulla

M.B.A., PGDPM & IR, LL.B., FCHRD, M.Phil., Ph.D.,

Principal

Sri Sidhartha Institute of Management Studies

Principal's Message

Greetings from SSIMS.

The institute has proven record of its existence with Academic, Research, Corporate skills and innumerable Institute-society interaction. Our Excellent infrastructure, Competent and Qualified faculty; Industrial and Human Relations place us well above the rest of the institutes in different aspects. Our students are well placed in positions in different sectors of the national and global industries. Our strive is to give quality education in management.

Sri Siddhartha Education Society A Perspective :

Sri Siddhartha Education Society (SSES) was established in the year 1959 by Shikshana Bheeshma Sri H.M. Gangadhariah, Founder Secretary with a vision "To reach the unreached" and with the blessings of Acharya Vinoba Bhave to provide education to the students of rural areas and backward classes. The Society presently manages over 84 institutions under its stewardship, the notable ones being: Engineering College, Medical College, Dental College, Centre for Media Studies offering PG programs in Mass communication and Electronic Media, School of Nursing, College of Nursing, First Grade College, TCH Colleges, Training Institutes, Sanskrit Schools, Pali Schools and good number of High Schools throughout Karnataka. SSES has achieved its Golden Jubilee Celebrations in 2009. The Society to its credit has dedicated, long standing teaching and non-teaching staff members in its institutions.

SSIMS - A Brief

Sri Siddhartha Institute of Management Studies (SSIMS) established in 1997 is a jewel in the crown of Sri Siddhartha Education Society. SSIMS has emerged as one of the best management school with an ideal centre combining the serenity of natural ambience and high-tech of modern times with quality education offering MBA program, Affiliated to Tumkur University, Recognized by Govt. of Karnataka & Approved by AICTE, New Delhi. SSIMS has successfully completed 22nd batches of MBA course and sustaining its momentum by achieving academic excellence in the University.

About MBA Program

The Masters of Business Administration (MBA) program offered by SSIMS is an efficient and well designed and tuned for corporate requirements two years full time course, Affiliated to Tumkur University, Recognized by Govt. of Karnataka & Approved by AICTE, New Delhi. The program will enable the students to develop competency to meet the growing needs and standards of industry. The students passed out from SSIMS are well placed in corporate industries in India & Abroad.

Location & Campus Environment

SSIMS is housed in calm and salubrious atmosphere, which is 2 kms away from Tumkur Bus Stand. Thus it has the advantage of providing semi-urban effect and conducive environment for learning.

Faculty

The institute has qualified and experienced professional faculty members to hone the students to face the challenges of corporate & make professional excellence in their careers.

Digital Library

The institute apart from it's amidst ambience has unique Digital Global Structured Library with well stacked books, magazines, periodical journals and e-journals. The library also has collection of corporate annual reports of private / public sector undertakings and project reports on different areas of research. The library is laid out spaciously. Its eco-friendly environment provides calm and peaceful environment for learning.

Program Structure

The program is of two years duration comprising of four semesters; each semester extending up to 12-16 weeks. Summer Internship Project (SIP) after second semester and Project Work during fourth semester are unique features of MBA at SSIMS. The subjects covered under CBCS syllabus and this program are in the areas of Finance, Marketing & Human Resource Management.

Hostel Facility

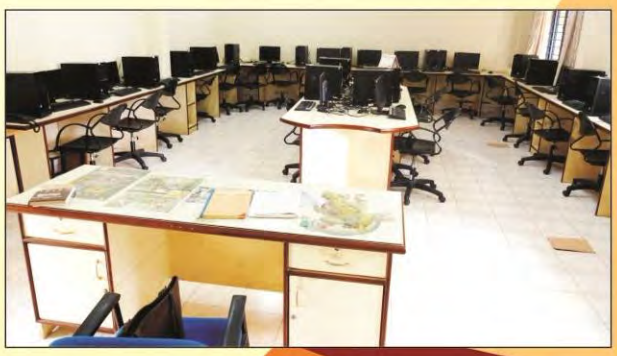
The institute offers a separate hostel for Boys and Girls within the campus with well furnished rooms.

Placement Cell

The institute has separate Placement Cell headed by a well experienced Placement & Training Officer to assist the students in career guidance, placement and to liaison with business institutions and industries. It enables the students to develop contact with companies, while undergoing on-the-job training and while doing their project work and for final placement in reputed industries and organizations depends up on their caliber.

Business Lab

To facilitate support for students to comply with curriculum activities like assignments, preparation for seminars, browsing information on contemporary issues, the institute has lab facility enabled with internet and computer systems.



Other Features :

- Each student will gain individual attention through Mentoring Program.
- Student and Faculty Evaluation through continuous feedback
- Health Care and Community Facilities within the Campus
- Congenial and integrated learning atmosphere with Wi-Fi campus
- Placement Assistance
- Industry-Institute interaction through industrial visits, workshops, project work, Guest Lectures, Association Memberships
- Personality Development Workshop
- Co-curricular activities
- Industrial Tour with in 200 kms.
- Management Meets
- Project Work
- Social Responsibility Activities
- Management Association Activities
- Assistance for Education Loan
- Reading Club & Case Study Methods

Methodology of Learning

SSIMS follows a unique learning approach apart from Lectures which includes Case Studies, Role Plays, Group Exercises & Quiz, Simulated Games, Seminars, Guest Lectures, Industrial visits, Computer Lab, Industry-Institution Interactions, Management Workshops, Project Work, Management Association Activities, Management Fest, Sports & Games, Alumni Meet and other co-curricular activities.

Admission Criteria

Candidates who have passed Bachelor's Degree in any stream / Engineering / Technology or equivalent by any recognized University and have secured not less than 50% marks (45% for SC / ST candidates) at the Bachelor's examination at the aggregate are eligible for admission in to MBA course.

Selection of candidates shall be through an entrance test conducted by either the PGCET/KMAT or any other agency nominated by the Government for the purpose. The marks secured at the entrance test shall alone be the basis for admission.

Application

Application Form and Prospectus can be obtained from the office of the Principal, in person by paying Rs. 350/- (For SC/ST Rs. 250/-)

New Batch Commencement

New Batch of MBA program will commence during Aug - Sept of every year, after completion of the entrance test conducted by KEA/K-MAT/MAT/ATMA etc.

WORKING HOURS

Monday to Friday :	Saturday :
9.00 am to 5.00 pm	9.00 am to 1.00 pm

Cultural Club

Elysia : The annual fest is the most awaited event for the students. It is a program that has the perfect blend of sports and extracurricular activities. Students participate with full enthusiasm and shoulder the responsibility of the entire event. The motto of the event is to enhance the managerial skills among the students.

Elysia 2k19

Management Fest

Women Empowerment

Kannada Rajyothsava

One Day Seminar on Income Tax

SIP/ITP & Industrial Visits

Clubs to expand knowledge & horizon beyond the books

Various clubs in the department managed by students or faculty organise activities Management lesson learnt : Team Building & Organisational behavior.

Guest Talk

Placement & Training

Outbound Training Photos

SRI SIDDHARTHA EDUCATION SOCIETY (R) 1959

PGCET College Code : **B294**

SRI SIDDHARTHA INSTITUTE OF MANAGEMENT STUDIES, TUMKUR.

Affiliated to Tumkur University, Recognized by Govt. of Karnataka & Approved by AICTE, New Delhi.

SSIT Campus, Maralur, TUMKUR - 572 105.

Dr. G. Shivaprasad
Founder Vice Chancellor, SSAHE.

Invites Applications for Admission in to MBA 23rd Batch 2019-20

Dr. G. Parameshwara
Hon'ble Joint Secretary, SSES.

Specializations Offered

- FINANCE MANAGEMENT
- MARKETING MANAGEMENT
- HUMAN RESOURCE MANAGEMENT

SSIMS University Rank Holders of 20th Batch (2016-18)

1st RANK	2nd RANK	3rd RANK	4th RANK	5th RANK
Vinuthashree D.B.	Rashmi R.	Yogitha L.T.	Veena S.	Vinutha H.V.

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Value Added Courses

- Entrepreneurship Skills
- Radio Jockey & News Presenter
- MS Communication & E-Media
- Digital Marketing & Digital HR
- World Class Centralized Digital Library
- Soft Skills Development Cell
- Listening Skills - Language Lab

Companies Participated in SSIMS Placements

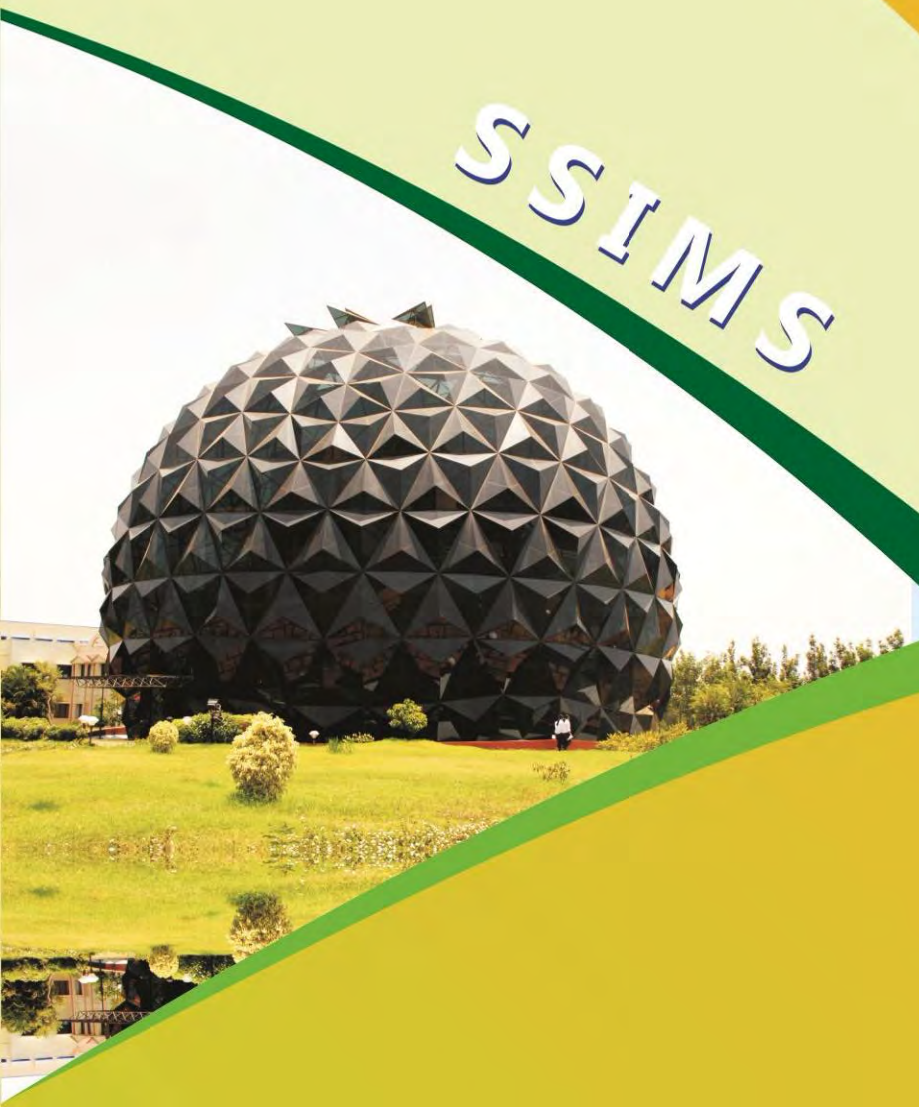
ADITYA BIRLA GROUP · amazon · UBER · Sharekhan · kotak Life Insurance · murugappa · ORGANIC INDIA · Raymond · MAX Bupa HEALTH INSURANCE · FORCE MOTORS · WOCKHARDT HOSPITALS · Himalaya HERBALS · BAJAJ · cromax · ITC Limited · WIPRO · Alembic · Coca-Cola · RELIANCE

For Further Information Contact : 0816-2201743 / 9886567058

e-mail : principal.ssims@gmail.com web : www.ssims.edu.in

SSIMS

MBA



For further information and details, please contact :

Admission Coordinator - MBA Admissions

SRI SIDDHARTHA INSTITUTE OF MANAGEMENT STUDIES

SSIT Campus, Marlur, TUMKUR - 572 105, Karnataka.

Tel. : 0816-2201743 Mob. : 9886567058

web. : www.ssims.edu.in e-mail : principal.ssims@gmail.com